



GARMIN.

GET TO KNOW GARMIN

PRESS KIT



Garmin designs products that fuel people’s passions across five primary business segments: automotive, aviation, fitness, marine and outdoor. We think every day is a chance to beat yesterday. With that in mind, we continue to grow our presence and product portfolio in every market we serve.

A global company, Garmin has more than 16,000 associates in 82 offices in 33 countries around

the world. In 2020 Garmin reported total revenue of \$4.19 billion — an increase of 11% over the previous year — as customers all over the world sought out products to help them pursue their passions and improve their performance.

Garmin is committed to ethical and sustainable practices to help protect our planet’s environment and inhabitants. Not only do our products meet applicable standards and

regulation, but we also strive to align our business goals with sustainable measures to ensure a safe and healthy workplace.

“The Garmin mission is ‘...to be an enduring company by creating superior products for automotive, aviation, marine, outdoor and sports that are an essential part of our customers’ lives.’ Our purpose, as inspired by our mission, is to be an enduring, sustainable company.”

Garmin CEO Cliff Pemble



 **DEDICATED**
TO GROWTH AND STABILITY

 **235+ MILLION**
PRODUCTS SHIPPED SINCE 1989

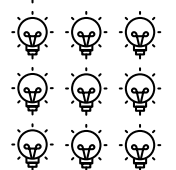
 **\$705+ MILLION**
SPENT ON R&D IN 2020

1,450+
PATENTS

\$4.19
BILLION IN REVENUE IN 2020

15.4+
MILLION DEVICES SHIPPED IN 2020

23
R&D FACILITIES



DEBT-FREE COMPANY

80 LOCATIONS
WORLDWIDE

270+ INTERNS IN 15
LOCATIONS IN 2021

16,500+
ASSOCIATES

ENVIRONMENTALLY FOCUSED FACILITIES
LANDFILL-FREE OLATHE CAMPUS

COMPOSTING AND RECYCLING
SOLAR ENERGY USE AT CHINA MANUFACTURING FACILITY

SMARTWATCHES AND WEARABLES

Garmin has a smartwatch for every customer, whether the goal is staying healthy and active or pushing the limits of multi-sport performance. As one of the world's leading wearables companies, some of our most popular product lines include:



fēnix® and Instinct® rugged multisport watches for those who love to explore the great outdoors.



vivoactive®, Venu®, vivomove® and Lily™ smartwatches with advanced health and fitness features bring style to the pursuit of whole-body well-being.



Forerunner® GPS smartwatches help runners of any experience level find their personal best from beginners to elite athletes, triathletes and ultrarunners. Spotify service may require premium subscription.



The MARQ® collection of luxury tool watches are purpose-built for those who aspire to the lifestyles we have redefined over decades of innovation.



Approach® wearables provide high-sensitivity GPS details to help fine-tune a golfer's game with precise distances, thousands of preloaded courses and more.



Descent® watch-style dive computers help divers explore confidently above and below the water.



D2® aviation watches offer tools to navigate the skies.



Enduro™ for ultrarunners is a GPS watch with previously unheard of battery life.



Instinct® – Esports Edition elevates the gaming experience with wrist-based insights.



Instinct® Solar – Surf Edition helps surfers ride the waves longer.



quatrix® gives mariners ultimate connectivity on and off the water.



tactix® offers special ops tactical features and topographic mapping.



vivoFit® jr. activity trackers help kids stay active and have fun too.

SPOTIFY and the Spotify logo are among the registered trademarks of Spotify AB.

AUTOMOTIVE

Featuring valuable tools that encourage behind-the-wheel awareness and offering best-in-class navigation, Garmin automotive products provide safety features to help establish a more confident driving experience.



PERSONAL NAVIGATION DEVICES



Explore confidently with our touring lineup that includes the Garmin Drive™ series, RV GPS navigators, Garmin Dash Cam™ Mini¹ and even the dual-lens Garmin Dash Cam™ Tandem that features NIGHTGLO™ technology.



Elevate rider enjoyment, awareness and communication with innovative powersports products, including zūmo® XT for motorcycle riders, plus Tread™, Garmin PowerSwitch™ and Overlander® for the off-road experience.



Unlock peak track performance with motorsports products such as the Garmin Catalyst™ driving performance optimizer².



Enjoy increased productivity and awareness on the road with our dēzl™ lineup of trucking products.



AUTOMOTIVE OEM SOLUTIONS

Garmin offers automotive OEM hardware, software and infotainment solutions, including computing modules, digital cockpits, camera

recorder systems, navigation solutions and rear seat entertainment.

We are a tier 1 OEM supplier for the BMW Group, Daimler, Ford, Toyota, Honda, Geely and Stellantis.

¹Jurisdiction restrictions may apply. ²WARNING: This device is intended only for recreational use in a circuit environment.

AVIATION

Garmin is proud to be the leading provider of forward fit, retrofit and portable avionics equipment to the general aviation and light business jet market. Our aviation portfolio comprises navigation, communication, flight control, in-flight hazard avoidance, situational awareness and aviation services solutions.



Our revolutionary Garmin Autoland autonomous flight technology¹ allows a plane to land itself in an emergency if the pilot is suddenly incapacitated.

Garmin Autoland is FAA-certified in the Piper M600, the Daher TBM 940 and the Cirrus Vision jet as part of our G3000[®] integrated flight deck. It also received EASA approval in the TBM 940.

Awards and accolades for Garmin Autoland include *AIN's* Top Flight Award, *Flying Magazine's* Editor's Choice Award and recognition as one of the Greatest 2020 Inventions by *Popular Science*.



More than 23,000 light aircraft, business jets and helicopters include Garmin integrated flight decks, and more than 175,000 aircraft worldwide have Garmin GPS navigators installed.

For 17 consecutive years, Garmin aviation has been voted No. 1 in avionics product and customer support by two leading industry publications.



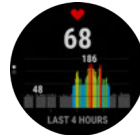
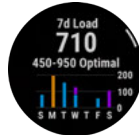
Our newly expanded portfolio of aviation services includes solutions for long-range business jets and commercial and transport aircraft.

¹See Garmin.com/ALUse for Autoland system requirements and limitations.

FITNESS

Runners, cyclists, triathletes and swimmers of all levels stay active and elevate their performance with help from our fitness running watches, cycling computers, cycling awareness accessories, indoor trainers and more.

RUNNING



Garmin pioneered the first GPS-enabled running watch, the Forerunner® 201, in 2003. Since then our Forerunner line is recognized as the leading smartwatch choice for runners all over the world and for all experience levels. Spotify service may require premium subscription.

Available in a range of price points, Garmin running watches are packed with training tools and 24/7 health monitoring features, including those that help athletes optimize performance and track training load, estimate heart rate, stress, respiration, Pulse Ox¹, Body Battery™ energy levels and so much more.

CYCLING



Cyclists can ride with greater peace of mind thanks to Varia™ cycling radar, which alerts riders to approaching vehicles.

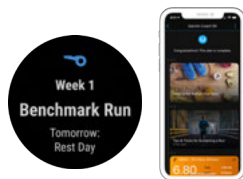


Edge® cycling computers offer dynamic performance metrics, health insights and detailed course data, helping riders reach new personal bests.



Tacx®, a Garmin brand, offers state-of-the-art indoor trainers that make it easy for cyclists to keep riding year-round, no matter the weather.

BEST-IN-CLASS PERFORMANCE TOOLS



Garmin Coach helps athletes train for race day with expert coaching and dynamic training plans tailored to specific goals and performance.



With the Garmin Connect™ online fitness community, athletes can track and reach fitness goals, view training and health analytics, participate in online challenges, and share activities with friends or on social media sites.



Firstbeat Analytics™, a Garmin brand, provides physiological analytics and metrics for products in the health, fitness and performance markets.

*This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox is not available in all countries • SPOTIFY and the Spotify logo are among the registered trademarks of Spotify AB.

HEALTH AND WELLNESS

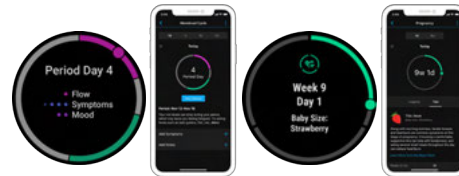
Garmin wellness wearables and smartwatches help customers better understand their body. Built-in 24/7 health monitoring features estimate heart rate, track stress, sleep, respiration, Pulse Ox¹, Body Battery™ energy levels and more. Built-in sports apps for activities like running, walking, yoga, Pilates, HIIT, pool swimming and more means staying active never gets boring.



Garmin takes well-being seriously with a suite of health monitoring features supported by our cutting-edge, 24/7 Elevate™ heart rate monitoring, which outpaces the competition by sampling heart rate multiple times per second, 24 hours a day. This technology provides customers with valuable insights into health, fitness, energy and overall well-being.

Garmin offers an industry-leading portfolio of products and features designed for women by women, including the fashionable vivomove® hybrid smartwatch series and Lily™, our stylish and smallest smartwatch to date.

Enjoy the convenience of smart features like text messages, social media notifications, music², Garmin Pay™ and more, right on the wrist³. And with Garmin's superior battery life, users can stay connected with just periodic charging.



It's never been easier to try something new with our popular Venu® and vivoactive® lineup of GPS smartwatches. Customers can create custom workouts, download them from Garmin Connect and even refer to on-the-wrist animated workouts, great for learning proper form and technique.

Women can stay in tune with their body all day, every day with our exclusive menstrual cycle tracking and pregnancy tracking features.

Kids can stay active and have fun at the same time with Garmin vivofit® jr. activity trackers. And parents will love being able to use the Garmin Jr.™ app to help kids keep track of assigned chores and even homework so they can reward kids for taking care of their responsibilities. Also available in Disney, Star Wars and Marvel band and app themes.

GARMIN HEALTH B2B WELLNESS SOLUTIONS

Working with partners all over the world, the Garmin Health B2B team incorporates Garmin wearables into customized corporate wellness programs, innovative patient monitoring solutions, and even partners with local gyms and fitness programs.

¹This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox is not available in all countries
²May require premium subscription with a third-party music provider • ³When paired with a compatible smartphone; see Garmin.com/ble • © Disney • © & ™ Lucasfilm Ltd • © 2021 MARVEL

MARINE

As the world’s largest and most innovative marine electronics manufacturer, Garmin has revolutionized life for anglers, sailors, mariners and boat enthusiasts everywhere with chartplotters, fishfinders, marine cartography, radar, autopilots, transducers, trolling motors and more.



For the sixth consecutive year, Garmin was named Manufacturer of the Year in 2020 by the National Marine Electronics Association (NMEA). We were also named a Top 10 Most Innovative Marine Company for the third consecutive year by *Soundings Trade Only*.



With products for every on-the-water hobby, skill level and budget, Garmin offers fishfinders ranging from \$120 for a basic model to about \$12,000 for a 24" touchscreen display. There’s even a castable sonar (STRIKER™ Cast) that brings sonar to a mobile device.



Garmin revolutionized the freshwater fishing market with the introduction of Panoptix LiveScope™ live-scanning sonar in 2018. In 2020 Garmin-sponsored professional fishermen swept the top three spots at the Bassmaster Classic, all attributing their success to LiveScope.



Our award-winning ActiveCaptain® mobile app helps mariners manage their vessel from nearly anywhere with access to the most up-to-date cartography, off-vessel planning capabilities, connected services and so much more.



Navionics®, a Garmin brand, is the world’s No. 1 marine mapping provider and offers boaters peace of mind with industry-leading cartography featuring widespread global coverage.



Our Fusion® brand offers world-class marine audio entertainment products, including entertainment systems, speakers, subwoofers and amplifiers that seamlessly integrate with Garmin marine electronics.

OUTDOOR RECREATION

With a range of products as diverse as the great outdoors, Garmin serves a variety of adventurers including campers, divers, golfers, hikers, hunters, climbers and surfers, among others.



Our rugged multisport outdoor watches are recognized by professional athletes and recreational enthusiasts around the world as premier tools to enhance their outdoor passions while offering robust functionality, smart connectivity, and unparalleled fitness and health tracking.



With the introduction of solar charging, our flagship **fēnix®**, **Instinct®** and **tactix®** smartwatches measure battery life in months rather than days, allowing customers to do what they love longer.



The No. 1 personal satellite communicator¹ on the market, **inReach®** helps adventurers stay connected, even in the most remote locations while enjoying peace of mind that help is just a button-push away.



From laser range finders to launch monitors and wearables, Garmin golf products offer the most compelling technology to enrich a player's experience at any skill level and price point.



Divers enjoy unparalleled situational awareness with the **Descent™ Mk2i** watch-style dive computer and **Descent™ T1** transmitter for integrated tank pressure monitoring.



The **MARQ®** collection of purpose-built tool watches are lifestyle-inspired and forged from our expertise and heritage in the aviation, automotive, fitness, marine and outdoor markets.



Sportsmen and tactical products offer outdoor enthusiasts a variety of tools to help perfect their craft and improve situational awareness.



Garmin offers professional solutions for groups and organizations utilizing **inReach** satellite communicators and technology to keep everyone connected, safe, oriented and informed.



Women of Adventure features women who excel in various sports while overcoming obstacles and inspiring others to pursue their passions.

¹Active satellite subscription required. Jurisdiction restrictions may apply.



GARMIN.