

Garmin announce third generation StreetPilot for Mercedes-Benz A-Class, B-Class and C-Class

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Garmin, global leaders in portable satellite navigation, today announced Mercedes-Benz Accessories will continue its relationship with Garmin by selecting the nuvi 760 as their latest portable after market navigation solution. The nuvi 760, named the 'StreetPilot III' by Mercedes-Benz, is customised with a specially designed mount for the new generation A-Class, B-Class and C-Class cars, and will be available at dealers across Europe in May 2008.

"Garmin is delighted that Mercedes-Benz has chosen the nuvi 760 as an after market fit for its range of A-Class, B-Class and C-Class cars. This will be the third generation of products developed for the company over the last three years. The outcome is a superb satellite navigation system which combines the engineering effort of two quality driven companies", said Roger Jollis, Garmin's Director of OEM & Mobile Marketing.

The Mercedes-Benz StreetPilot III (nuvi 760) has been designed with a special dashboard mount integrated into the vehicle's electronics, allowing for easy access to the touch screen controls and a clear view of the maps and navigational instructions. The design of the in-car mount wires it directly into the car's electronics, meaning there are no visible power cables.

The StreetPilot III (nuvi 760) offers a large 4.3" bright widescreen which is easily readable in bright sunlight and has some of the most advanced navigational functions available. These include traffic avoidance, safety camera alerts and hands-free calling via a Bluetooth connection. As the system is integrated into the vehicle's electronics all spoken directions are via the car speakers, muting the radio as the voice guidance speaks the street names as well as directions.

The unit has all the latest Mercedes-Benz dealerships within its extensive POI database accessed via a touch button on the 'where to' menu page with the nearest dealer displayed first. Other features include 'automatic position marking' where the device remembers where the car is parked and helps drivers find their way back to the vehicle in unfamiliar surroundings.

Touching the vehicle icon brings up information on 'where am I?' giving the nearest address, longitude and latitude positions and junction, police station, hospitals and fuel stations. there is also a full seven digit postcode search, multipoint route planning and a tracklog function function for viewing routes through Google Earth.

The StreetPilot III (nuvi 760) is super slim and lightweight, making it easy to fit in a jacket pocket or bag. The unit can also be removed and used in other cars, with the optional power cable and suction cup or for pedestrian navigation. The design of the unit was developed in collaboration

with Mercedes-Benz. Customers should consult local Mercedes-Benz affiliates for the price of installation.

This is the sixth European car manufacturer account that Garmin has won business with over the last two years and highlights the demand for customised portable navigation solutions from within the automotive channel. Drawing upon a breadth of experience gained from within the aviation and marine OEM sectors, Garmin currently supplies its navigation products to Volvo Car Corporation, BMW AG & Mini, Ford Europe and Honda Accessories.